



SouthEnd Dentistry **Bradford Picot, DDS**

It's the experience.

SouthEnd Dentistry is known for the excellent services its dedicated team of professionals delivers to patients, as well as the exceptional accessibility and amenities the practice provides.

Accessibility

SouthEnd Dentistry offers comprehensive general and cosmetic family dentistry and is conveniently located on South Boulevard in the Park Avenue Building, which also houses Carabba's Italian Grill, near the Bland Street LYNX light-rail station in the historic South End District of Charlotte.

Amenities

The practice offers comforting amenities in a soothing environment. Such features include a serenity waterfall, an art gallery showcasing local talent, massage chairs, a juice and coffee bar, television monitors with headphones, and an Internet bar with computer workstations.

Dr. Picot uses the latest technology for optimal convenience, treatment, and environmental responsibility. The practice, which has digital X-rays and radiography, is paperless and provides a Web site with an online education center and library where patients can also submit health histories and forms.

"When patients walk into this practice, we want their experience to be convenient, comforting, and of the highest qual-

ity. We want them to enjoy it and exceed their expectations," Dr. Picot says.

The Team

Dr. Picot, who was a Morehead Scholar at UNC-Chapel Hill and received a business degree from its Kenan Flagler Business School and a dental degree there, is dedicated to providing excellent care to his patients and those in need. He volunteers for Give Kids a Smile, bus dentistry, and free dental care. He is also committed to continuing education and frequently travels internationally as a result of his professional and volunteer service.

Dr. Picot has a daughter, Olivia, and spends his free time with her, traveling and playing the saxophone. He understands as a parent and working professional that patients deserve efficient, accessible dental care provided by qualified professionals in a comforting environment. It is the experience he and his team promise to deliver to each and every patient they serve.

"Each of us has a vital role to play in providing the best in care for our patients," he says. "It's a team effort that allows us to deliver."

