



SouthEnd Dentistry *"It's the experience!"*
Bradford Picot, DDS

Patients of SouthEnd Dentistry rave about the practice's amenities and how they are pampered; their smiles speak for themselves. "I thoroughly enjoy when my patient sees that new smile for the first time," says Dr. Bradford Picot, a 2011 Top Dentist. "To give them what they thought wasn't possible reminds me every time why I love what I do."

Dr. Picot is sought out by patients for his expertise in tooth replacement and skill in maintaining and improving the integrity of one's smile. The dentist uses an extensive range of options that include implants, bridges, veneers, onlays, same-day crowns, Invisalign, tooth-colored fillings, and tooth whitening. With Dr. Picot, patients know they are being cared for with the highest level of skill and compassion. The practice stands behind its mission statement "to provide the best in dental care utilizing the latest in technology in a soothing atmosphere for our patients."

The dentist instills instant confidence in his patients as no detail is overlooked. A coffee/juice bar, patient TV's, wireless Internet bar, and art gallery provide ultra comfort and convenience for patients who want their time to be pleasant and productive. The environmentally sound and paperless office is conveniently located in the Park Avenue building next to Carrabba's Italian Grill and easily accessible from the Bland Street light rail station.

Dr. Picot, who attends hundreds of hours of continuing education and has trained at the world-renowned Pankey Institute, provides the presentation that ultimately matters: the end result. "It's the smile that makes a statement," says Dr. Picot, who received both his business and dental degrees at UNC-Chapel Hill as a Morehead Scholar.

Contact information:

520 South Blvd., Ste. 110
Charlotte, NC 28203
704-335-8266
southendsmiles.com